

CITY OF MEMPHIS - DIVISION OF HOUSING & COMMUNITY DEVELOPMENT

DIRECTOR PAUL A.
YOUNG RECEIVES
THE SPARK
AWARD

NEIGHBORHOOD

CONNECT

WINTER 2021



RALEIGH SPRINGS CIVIC CENTER

2020 MEMPHIS HOUSING SUMMIT RECAP

MEMPHISTN.GOV/HCD



Paul Young

Director

Housing & Community Development



COVER STORY RALEIGH SPRINGS

The Raleigh Springs Mall opened in 1971 as the center of retail and entertainment but declined in the 2000s as anchor stores moved further east into new suburban shopping centers. The City of Memphis announced plans to acquire & redevelop the Mall in 2015 and began demolition in 2016 and construction in 2018. Read more on Page 4.

CONTACT US:

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Office of Neighborhood Engagement
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NEIGHBORHOOD CONNECT

Welcome to another issue of the City of Memphis - Division of Housing and Community Development's E-Newsletter, Neighborhood CONNECT.

If you would like to contribute to the newsletter, please email us at nrc@memphistn.gov to upload your article and photos.



IN THIS ISSUE: THE FRAYSER NEW BUILD PROJECT

In partnership with the City of Memphis, the Frayser Community Development Corporation has committed to construct new affordable single-family housing units to increase property values in the Frayser. Frayser CDC acquired scattered sites throughout the Frayser area for the construction of these homes. This project will provide seven affordable single-family units, with sizes ranging from 1,250 to 1,380 in square footage. The houses will be made available to low to moderate-income families at or below the median area income. For more information, read more on page 7.

THE SPARK AWARDS



Congratulations to our own Director Paul Young on being a cityCURRENT 2020 SPARK Awards honoree for his commitment to making a positive impact in the Greater Memphis community. HCD is proud to call him our leader! Director Young was honored for his efforts in igniting change. The awards show was televised on Monday, December 14, 2020, from 8:00 p.m. to 9:00 p.m. on WKNO/Channel 10.

For more info, please visit wkno.org/local-shows/the-spark/awards/

RALEIGH SPRINGS CIVIC CENTER

A Transformative Redevelopment

The Raleigh Springs Mall opened in 1971 as the center of retail and entertainment in the Raleigh community and declined in the 2000s as anchor stores moved further east into new suburban shopping centers. In 2015, the City of Memphis announced plans to acquire & redevelop the Mall and began demolition in 2016 and construction in 2018.

The new and beautiful Raleigh Springs Civic Center provides multiple public amenities; including an 11-acre lake with a storm-water retention basin surrounded by a 1-mile walking trail. Also included is Memphis' second public skatepark designed and built by Zach Wormhoudt, one of the world's best skatepark designers. It has been an instant success with skateboarders, bike riders, and inline skaters from all over the Mid-South. Another great feature of the Center is artwork by local artists. Yvonne Bobo created the arch sculptures standing around the lake and the hanging sculptures in the police station entry and throughout the library. With input from the community and local school kids, Joseph Boyd designed a mural depicting Raleigh's history and neighborhood institutions called "The Great Wall of Raleigh" which runs along the back wall facing Scheibler Road.

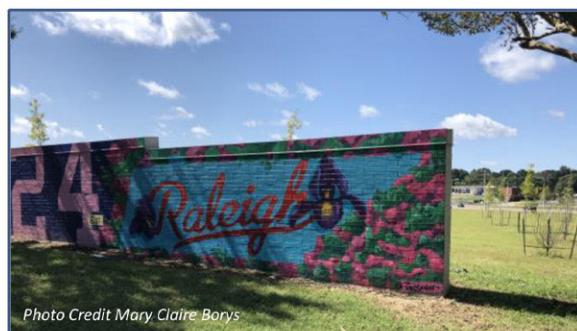


Photo Credit Mary Claire Borys



Photo Credit Jeffrey Jacobs

RALEIGH SPRINGS CIVIC CENTER



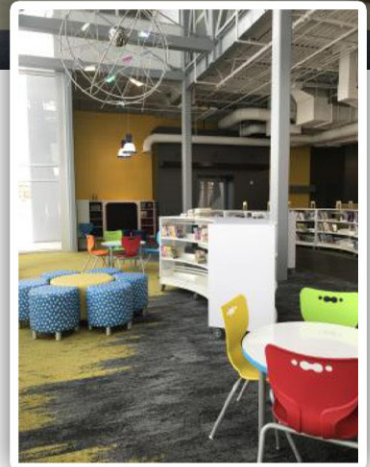
Raleigh Branch Library

Photo Credit Mary Claire Borys

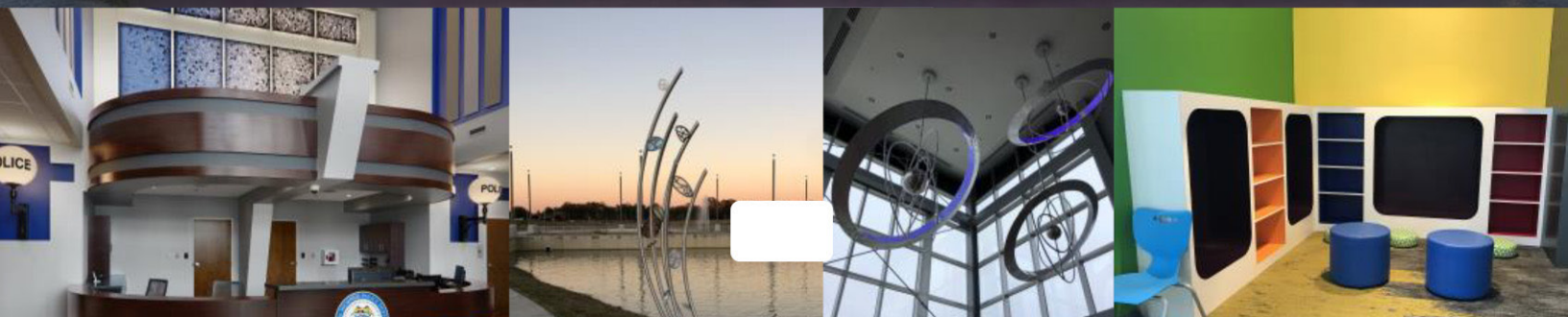
The Raleigh Springs Civic Center is now home to the Austin Peay Police Station and Traffic/Special Operations Command (located south/right of Morrison Dr.). Now two stations under one roof and connected by a central spine, this station replaces old stations in very poor condition (Old Allen Rd and Union Ave). Modern architecture meets old-world style in this new building, providing a more visible and accessible police presence for the Raleigh community. The Raleigh Fleet Services Shop, being constructed in 2021 behind the library, will maintain the police vehicles. The new Raleigh Branch Library (located north/left of Morrison Dr.) is larger than the old branch and has an open, flexible floor plan with moveable furniture and lots of windows for natural light. Library staff will be able to offer new programing in the Family Technology Center and spacious 1st Floor Program Room. A unique second floor holds another program room, kitchen, and lakeside balcony.

With Austin Peay Station and the Raleigh Branch Library, the Raleigh Springs Civic Center will once again be the vibrant heart of the neighborhood and will play a significant part in the ongoing renaissance of Raleigh.

Phase Two. Twenty acres are still available for development by the City and/or private developers. The City's Division of Housing & Community Development (HCD) will lead the planning effort for this area in 2021.



By The Numbers. The Raleigh Springs Civic Center cost \$44.4 million to develop, including the Fleet Services Shop with \$6 million for property acquisition, \$2.6 million for demolition & environmental remediation, \$3.8 million for design and program management, and \$32 million for construction. The site was designed by O.T. Marshall Architects, in a joint venture with Toles & Associates, and built by Zellner Construction, who exceeded the project's goal of 28.5% participation by minority-owned and women-owned businesses.





Green & Healthy
Homes Initiative®



Green & Healthy Homes Initiative is a national dedicated to addressing the social determinants of health and the advancing racial and health equity through the creation of healthy, safe and energy efficient homes. By delivering a standard of excellence, GHHI aims to eradicate the negative health impacts of unhealthy housing and unjust policies for children, seniors and families to ensure better health, economic and social outcomes with an emphasis on black and brown communities. GHHI Memphis/Shelby County convenes partners and aligns, braids and coordinates services to support healthy, safe and energy-efficient housing and create pathways to healthy homes careers in Memphis and Shelby County.

Through an innovative, long-standing partnership with Methodist Le Bonheur Community Outreach, GHHI works to address housing as a structural determinant of health. MCLO connects GHHI to families of children with asthma, and clients of MCLO's home visiting programs to provide healthy homes assessments, health education and supplies to address behavioral, environmental and structural home health hazards. GHHI then connects clients to programs, resources and services to help eliminate any hazards and promote a healthy living environment. Clients also receive educational materials, green cleaning supplies and various safety items such as CO detectors, fire extinguishers, air purifiers and HEPA vacuums.

The Smith Family of Memphis participate in GHHI's programs. This household of nine came to GHHI through Le Bonheur's Healthy Families of America Program. The Smith's home was built in 1917, and was in need of extensive repairs to the roof. GHHI assessed the home, and coordinated services in partnership with the Memphis Area Association of Governors, GHHI (with funding from the Tennessee Community CARES Act, the City of Memphis Lead Hazard Control Program and Habitat for Humanity. The Smiths were able to receive roof replacement through the Tennessee Housing Development Agency, and gain housing stability through Tennessee Community CARES Act mortgage assistance funding. The family is in the process of receiving a new heating system and lead hazard remediation, in partnership with Habitat for Humanity and the City of Memphis Lead Hazard Control Program.

In addition to providing direct services to families in Memphis and Shelby County, GHHI Memphis/Shelby County supports efforts to build capacity in the healthy homes workforce. Through funding from the Shelby County Office of Sustainability and Resilience, GHHI implements the Master Home Environmental Program to train residents to provide healthy homes assessments, green cleaning supplies, personal protective equipment, and home safety items to others in their neighborhood. These services have helped keep Memphis families healthy and safe as they spend more time at home due to COVID-19. GHHI staff receive the results of MHE assessments, and link residents to home repair and health education services to address the hazards identified.

GHHI Memphis/Shelby County also works to advance policy best practices to support health and housing. Through the Healthy Homes Partnership, GHHI convenes key stakeholders and leaders to inform and advocate for innovative housing, health and energy policy solutions and sustainable investment. Recent efforts of this group include advancing Memphis's lead in drinking water standards for schools and childcare centers, which will protect children from environmental lead exposure in the places they come to learn and grow. In 2020, Sharon Hyde of GHHI Memphis/Shelby County was proud to be appointed to the Shelby County Lead Commission, a position which will allow her to further advance racial and health equity through healthy housing.

GHHI offers healthy home assessments and assistance to both renters and homeowners. For more information, send an email inquiry to shyde@ghhi.org



THE FRAYSER NEW BUILD PROJECT



1991 Whitney Avenue



1995 Whitney Avenue

The Frayser Community Development Corporation, in partnership with the City of Memphis, has committed to construct new affordable single-family housing units with a to increase property values in the Frayser. Frayser CDC acquired scattered sites throughout the Frayser area for the construction of these homes. This project will provide seven affordable single-family units, with sizes ranging from 1,250 to 1,380 in square footage. The houses will be made available to low to moderate income families at or below the median area income. Frayser will offer pre-purchase counseling and homebuyer education to assist the residents with budgeting, improving credit scores, and the transition from renters to homebuyers. The home prices are approximately \$90,000. The project is at about 80% complete, with potential buyers for two homes nearing closing.

FY 2022 STRATEGIC COMMUNITY INVESTMENT FUND (SCIF)

memphistn.gov/government/housing-and-community-development/funding-opportunities/

The Division of Housing and Community Development (HCD) administers Federal and City funds for programs that carry out its mission and while many programs are carried out through HCD directly, others are contracted out to eligible organizations on a competitive basis. The Strategic Community Investment Funds (SCIF) provides an opportunity for organizations and agencies to submit competitive applications. The funds available on a competitive basis are awarded to eligible nonprofit, faith-based, and other organizations to implement community and economic development programs. The funds through this process are primarily available for programs that benefit low and moderate-income persons of Memphis.

HCD is now accepting applications for SCIF beginning December 18, 2020, and include the following programs.

- Emergency Solutions Grant (ESG)
- Housing Opportunities for Persons with AIDS (HOPWA)
- Community Service Grant (CSG)
- HOME-Funded Tenant-Based Rental Assistance (HOME-TBRA)
- Neighborhood Partnership Grant

Emergency Solutions Grant Program (ESG)

The Emergency Solutions Grant Program seeks to improve the quality of life for homeless citizens through funding for activities to help homeless families move toward independent living and to prevent homelessness. Applicants must meet the following criteria in order to be considered eligible.

- Non-profit organization with at least one year of experience in serving its community.

Focus

- Increase the number and quality of emergency shelters for the homeless.
 - Provide Essential Social Services for the homeless
 - Provide Financial Assistance to Prevent Homelessness
- *Note all applications must be completed electronically*

Housing Opportunities for Persons with AIDS Program (HOPWA)

The **Housing Opportunities for Persons with AIDS** program provides assistance to low-income individuals diagnosed with HIV/AIDS and their family members who live with them.

Eligibility

- Nonprofit Organizations Only
- Demonstrate at least one year of experience in serving its community
- Clients must be documented with HIV/AIDS diagnosis and meet HUD income guidelines for the county of their residence within the service area
- Must increase the availability of decent, safe, and affordable housing for low-income persons living with HIV/AIDS
- Must be in Fayette, Shelby, and Tipton Counties in Tennessee, DeSoto, Marshall, Tate, and Tunica Counties in Mississippi, and Crittenden County in Arkansas

Eligible Activities include

- Acquisition and/or rehabilitation
- Operations of a wide range of housing programs

- Rental Assistance
- Housing information and outreach, and supportive services.

– note all applications must be completed electronically

Community Service Grant (CSG)

The **Community Service Grant** seeks to improve the quality of life of low and moderate-income citizens through the provision of social services by nonprofit agencies.

Eligibility

- Nonprofit Organizations Only

Eligible Activities

- Childcare Services for Homeless Persons
- Healthcare Job Training
- Services for Persons with Disabilities
- Drug abuse counseling/treatment
- Recreation Programs Services for persons living with AIDS Education Programs
- Public Safety services including crime prevention
- Services for senior citizens

– note all applications must be completed electronically

HOME-Funded Tenant-Based Rental Assistance (HOME-TBRA)

The HOME-Funded Tenant-Based Rental Assistance Program provides rental assistance to low-income persons who are homeless and have special needs.

Eligibility:

- Nonprofit organizations with 501(c)(3) tax exempt status, current TN charter, financial statements/audit, general liability insurance
- Must serve clients whose income is 60% or below the median income and who are at risk of homelessness and have a special need
- Clients must have an income and pay 30% of the rent and a portion of utilities

Eligible Activities include:

- Rental Assistance
- Utility Assistance

– note all applications must be completed electronically

Neighborhood Partnership Grant (NPG)

The Neighborhood Partnership Grant seeks to provide funding for neighborhood service-oriented programs that benefit neighborhoods.

Eligibility

- Nonprofit Organizations Only
 - o Business/Economic Development
 - o Community Development
 - o Community Initiatives
- Demonstrate at least one year of experience in serving its community.

Eligible Activities

- Workforce Development
- Youth Development
- Economic Development
- Activities that Support Affordable Housing
- SBE/MBE/WBE Programs
- Job Creation
- Neighborhood Clean-Ups
- Capacity Building

– note all applications must be completed electronically

THE RENAISSANCE *at Steele Apartments*



The Works, Inc., in partnership with Renaissance at Steel LP and the City of Memphis, has acquired nearly completed the rehabilitation of 146 units of affordable multi-family housing units at 3085 Steele Street in the Frayser area. This project plans to transform a blighted, troubled, and crime-riddled apartment complex into safe, quality, and energy-efficient affordable housing.

There will be 51 one-bedroom, 51 two-bedroom, and 44 three-bedroom units. The rents are estimated to range between \$475 to \$675. These units will be made available to low to moderate income families at or below the median area income.



HEY MEMPHIS!

THERE ARE CAREER OPPORTUNITIES IN WEATHERIZATION!!

Weatherization? What in the wide world is weatherization? Well, let's dissect the word and find some definition. The root of weatherization is weatherize. The suffix -ize is added to verbs and nouns to make the word a transition verb, which simply means to change, to make, or to convert into. Weatherize means to make or convert homes to become more resistant to the different weather conditions. When contractors weatherize homes, they also improve the performance of the homes so that when a homeowner tries to cool or heat the home, the home performs better when maintaining the indoor temperature while saving money on utilities. This is also why the term building performance is also used to describe weatherization.

There are several careers in weatherization which includes the following:

- Weatherization Energy Auditor
- Weatherization Installers
- Weatherization Crew Leader

The Weatherization Energy Auditor is one of the most important roles in weatherization. This person conducts the pre-energy audit and the post-energy audit. The pre-energy audit is done to determine what retrofits or repairs are needed on a home to make it more energy efficient. Then, the auditor also conducts a post-energy audit to ensure that the weatherization installers constructed or added the weatherization improvements correctly and to a high standard, which is also the role of the weatherization crew leader. Weatherization crew leaders are experienced installers that lead teams of installers to perform the work on single-family homes and apartments.

HUGE!! OPPORTUNITIES IN MEMPHIS

The City of Memphis through the Division of Housing and Community Development has been administering the federally funded Weatherization Assistance Program (WAP). Memphis has the largest WAP program in Tennessee, which means we have the largest number of houses to

weatherize and the largest budget to weatherize. Memphis' has more money, more houses, and more clients than there are auditors, contractors, and workers to complete the number of houses needed annually. Energy auditors are so limited in Tennessee that there are no Building Performance Certified auditors in Memphis and Shelby County. There are currently only 3 contractors qualified to perform weatherization in Memphis, and those contractors are currently looking to employ individuals in the carpentry trade that are interested in learning about weatherization.

FIXING THE MEMPHIS WAP PROBLEM

The City of Memphis WAP office is partnering with the Shelby County Office of Sustainability and Moore Tech to develop a weatherization training program for contractors, workers and auditors at Moore Tech, possibly by the Fall of 2021. The City of Memphis is also always looking to qualify licensed contractors to train and introduce to the field of weatherization. In addition, WAP qualified contractors are also always looking for workers to add to their teams.

Weatherization installers or techs have an earning potential between \$15.00-\$20.00 an hour. Crew leaders can earn \$20.00 and more. Auditors can earn \$250.00-\$450.00 or more per day after completing energy auditing coursework and passing the Building Performance Institute exam. In addition, these skill sets are in such high demand in Memphis that Mid-Southerners can start their own contracting and sub-contracting businesses here as well as neighboring states and counties. With the extremely high demand and need for weatherization, this industry will not be going anywhere.

If you are interested in being a part of the new weatherization workforce as an auditor, contractor, or worker, please email us at weatherization@memphistn.gov. If you have questions, please leave a message on the weatherization hotline at 901-636-7366. Please also visit our website at memphis-wap.org

Where Are They Now?



AUBREY TOLDI

*PhD student in Urban Planning, Design and Policy
Politecnico di Milano (Polytechnic University of Milan, Italy)*

*Master of City and Regional Planning, 2019
Fellowship Placement: Clean Memphis*

Aubrey recently completed a Fulbright Scholarship research program in Sicily, Italy, where she studied proactive approaches to water management that would cultivate both ecological and social benefits. Aubrey returned to Italy to pursue a PhD at the Polytechnic University of Milan.



DANE FORLINES

*Special Projects Director
The Heights Community Development Corporation*

*Master of City and Regional Planning, 2010
Fellowship Placement: Binghampton Development Corporation*

Dane has been involved in community development for nearly 20 years, both domestically and internationally, as a non-profit sector consultant. His current organization, The Heights CDC, supports community development through providing quality by affordable housing and working with affordable neighbors, the community together. In this role, Dane has provided guidance to multiple HCD Fellows. Dane previously worked with the Memphis Medical District Collaborative.



IAN PRESTON

***Community Transportation Planner
Tennessee Department of Transportation
Nashville, Tennessee***

Master of City and Regional Planning, 2014

Fellowship Placements:

*Center for Transforming Communities and Frayser
Community Development Corporation*

Ian helps coordinate the transportation needs and services of Metropolitan Planning Organizations and Rural Planning Organizations along State Routes, Interstates, and other state-owned facilities within 28 counties in Middle Tennessee. He coordinates regularly with local jurisdictions at the town, city, and county levels to ensure state-owned infrastructure like bikeways and greenways are operating under efficient and safe conditions



KATE KANANURA

***Special Project Manager
Center for Transforming Communities (CTC)
Memphis, Tennessee***

*Master of Public Administration, Certificate in Philanthropy
and Nonprofit Leadership, 2015*

Fellowship Placements:

Gestalt Community Schools, and City of Memphis Mayor's Office

Kate has played multiple roles with Center for Transforming Communities since joining the organization in 2016. She currently provides support to impact projects that are born out of CTC's engagement efforts in various communities. She also oversees CTC's collaborative projects with other organizations and manages internship and volunteer programs.



CITY OF MEMPHIS - DIVISION OF HOUSING & COMMUNITY DEVELOPMENT

HOW 2 MONTHLY SERIES

Tuesday, January 5, 2021

Topic: How 2 Apply for HCD Grants

Speaker: *Tonya Johnson, Housing and Community Development*

Wednesday, February 17, 2021

Topic: How 2 Understand Fair Housing Rules and Regulations

Speakers: *Milandria King and Cedric Harris, Memphis Area Legal Service, Inc.*
Tenya Coleman, Housing and Community Development

Wednesday, March 17, 2021

Topic: How 2 Avoid Foreclosure and Remain Financially Stable During the Pandemic

Speaker: *Amy Schafflein, United Housing, Inc.*

Taste of Memphis Hybrid
TBD

Wednesday, May 19, 2021

Topic: How 2 Beautify Your Neighborhood

Speaker: *David Burgess, Memphis City Beautiful Commission*

Wednesday, June 16, 2021

Topic: How 2 Care for Your Mental Health During the Pandemic

Speaker: *TBD*

Wednesday, July 21, 2021

Topic: How 2 Engage with First Responders

Speaker: *TBD*

Wednesday, August 18, 2021

Topic: How 2 Engage in a Diverse Community

Speaker: *TBD*

Wednesday, September 15, 2021

Topic: How 2 Have a Conversation About Social Justice, Gentrification, and Equity

Speakers: *Austin Harrison, Neighborhood/Housing Consultant*
Dominic Moulden, ONE DC

Wednesday, October 20, 2021

Topic: How 2 Apply for the Neighborhood Crime Prevention Grant

Speaker: *Audra Lanehart, Neighborhood Watch*

Wednesday, November 17, 2021

Topic: How 2 Write Your Vision and it Plan for a Funder

Speakers: *Nefertiti Orrin, Community Lift, Tonya Johnson, Housing and Community Development*

Wednesday, December 15, 2021

Topic: How 2 Look for Help with Home Repair in an Aging Housing Stock Market

Speakers: *Dwayne Spencer, Habitat for Humanity*
Chad Bowman and Tavita Conway, Housing and Community Development

All workshops are being held virtually until further notice.

Sessions begin at 6:00 pm.

To register, please contact us at (901) 636-6980

Housing & Community Development, Office of Neighborhood Engagement

ALL SESSIONS ARE FREE

THE STATE OF MEMPHIS HOUSING SUMMIT 2020

THURSDAY, OCTOBER 29TH, 2020

"RISING TO RESPOND TO CRISIS"



Session Introduction by
Mayor Jim Strickland,
City of Memphis



Paul Young
Director, City of Memphis HCD



Donald Rencher
Director of Housing,
City of Detroit



Tyra Brown Johnson
Director of Housing, City of New
Orleans



Lauren Lowery (Moderator)
Program Director, Housing &
Community Development

HOUSING DIRECTOR ROUNDTABLE

Housing Director Roundtable co-hosted by National League of Cities

Housing challenges and issues emanating from COVID-19 is a National and even Global phenomenon in 2020. After hearing from Local Housing Researcher, Austin Harrison, key contributor of the State of Memphis Housing Report: Rising to Respond to Crisis we will have a robust discussion led by National League of Cities' Lauren Lowery, where Housing Directors from other large majority-Black cities will respond to the report's key findings in the context of shared challenges and how housing leadership in other peer cities are working towards equitable solutions to these exacerbated problems. Go to www.memphishcd.org/summit for more info.

THIS SUMMIT WAS SPONSORED BY



**Neighborhood
Preservation, Inc.**



Please visit the Summit speakers and sessions at memphishcd.org/summit

THE STATE OF MEMPHIS HOUSING SUMMIT 2020



Introduction by **Mairi Albertson**,
Deputy Director, Memphis HCD



Austin Harrison
Local Housing Researcher

THE STATE OF HOUSING IN MEMPHIS

This discussion provided a high level overview of data and statistics regarding the state of the housing market in the City of Memphis. This session also highlighted information that is more thoroughly discussed in the recently released State of Memphis Housing Report. See website for details.



Session Introduction by
Ralph Perrey
Executive Director, THDA



Richard Rothstein
*Senior Fellow NAACP,
Author of The Color of Law*



Moderated by **Dr. Terri Freeman**
*Executive Director, National Civil
Rights Museum*

SYSTEMIC RACISM AND MEMPHIS NEIGHBORHOODS

Co-Hosted by Tennessee Housing Development Agency

Terri Freeman of the National Civil Rights Museum and Richard Rothstein, author of the groundbreaking book, *Color of Law*, discussed how a history of intentional policies has perpetuated and sustained systemic racism and residential segregation in Memphis and other large U.S. cities across the country. This dialogue set the groundwork for Memphis to begin having more necessary difficult conversations around how we can address the way systemic racism leads to inequitable neighborhoods in our city.



Joyce Cox (Introduction)
*Manager, Memphis Division of
HCD*



Dr. Andre Perry
Brookings Institute



Mayor Jim Strickland
Moderator



Closing Remarks by **Paul Young**
*Urban Land Institute-Memphis
Board Chair*

BLACK WEALTH GAP AND ITS IMPACT ON NEIGHBORHOODS

Co-Hosted by the Urban Land Institute – Memphis.

Brookings Institute's Dr. Andre Perry joined Memphis' Mayor Jim Strickland for a direct conversation surrounding one of America's most entrenched problems: the growing Black wealth gap. Dr. Perry's new book *Know Your Price* explores how Black wealth is thwarted by appraisal practices resulting in continuous undervaluation of Black-owned property, especially in majority Black cities like Memphis. Mayor Strickland discussed this issue leveraging the national narrative to discern strategies for Memphis to address this in our neighborhoods.

THE STATE OF MEMPHIS HOUSING SUMMIT 2020



Dominic Moulden
Resource Organizer, One DC



Dexter Washington
Chief Operating Officer,
Memphis Housing Authority



Justin Merrick (Moderator)
Executive Director, Center for
Transforming Communities



Ian Nunley
Program Officer, Hyde Family
Foundation (Introduction)

SESSION 1: DEMYSTIFYING DISPLACEMENT

Words like gentrification and displacement are discussed in the media nationally and locally, but the context is often confusing. Additionally, understanding what the underlying problem really is, can be difficult. This session is designed to demystify these concepts and discuss what is really happening in our communities so we can better understand what a holistic response can look like for all Memphis neighborhoods.



Kathryn Howell
Assistant Professor and Co-
Director of RVA Eviction Lab



Kelcey Johnson
Executive Director,
Hospitality Hub



Mary Hamlett (Moderator)
Vice President of
Family Programs, MIFA



Kimberly Mitchell (Introduction)
Homeless & Special Needs
Administrator, Memphis HCD

SESSION 2: WHAT EVICTIONS & HOMELESSNESS DO TO OUR COMMUNITIES?

Drive down many streets in Memphis neighborhoods and you'll see "picker piles" of someone's belongings in front of homes and apartments, meaning an eviction has likely occurred. In 2018, there were reported to be 1,226 persons experiencing homelessness and each year an average of 30,000 Memphians will face a formal eviction filing. These numbers are products of chronic challenge facing the Memphis community. This session will further discuss what the means for our neighborhoods and how we can ultimately win the fight against homelessness, an even more important fight during the COVID-era.



Jung Hyun Choi
Research Associate,
Urban Institute



Brody Wamble
Community Affairs Officer,
Simmons Bank



Steve O'Connor (Moderator)
President, Mortgage Bankers
Association



Juanita Hamilton
Manager, Down Payment
Assistance Program

SESSION 3: HOMEBUYING TRENDS BY DEMOGRAPHICS

With national renting trends on the rise, many housing experts cite different demographic trends when understanding why or how this is happening. Whether it be millennial homebuying, black homebuying, or a variety of different demographics, understanding these trends remains important for the larger housing and community development field in Memphis. This discussion will examine the details of homebuying trends nationally and in Memphis and talk to on-the-ground experts working to encourage homeownership to build wealth and stabilize communities.

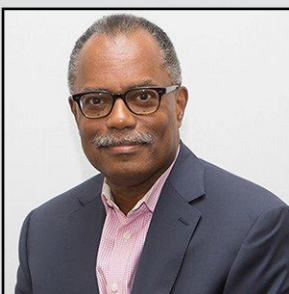
THE STATE OF MEMPHIS HOUSING SUMMIT 2020



Taryn Gress
Strategic Director National Initiative
on Mixed-Income Communities



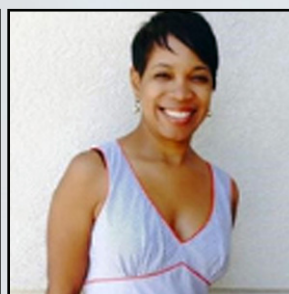
Frankie Blackburn
Co-Founder, Trusted Space
Partners



Archie Willis
President/CEO,
ComCap Partners



Milandria King (Moderator)
Attorney, Memphis Area
Legal Services



Tenya Coleman (Introduction)
Compliance Administrator,
City of Memphis HCD

SESSION 4: FUTURE OF RESIDENTIAL INTEGRATION IN MEMPHIS

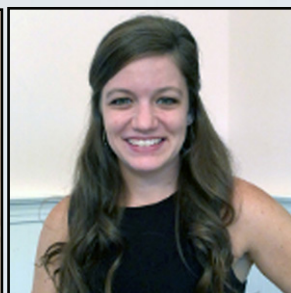
The economic make-up of Memphis' neighborhoods is undergoing a great change during the COVID-19 era. Mixing incomes at the building, development, and neighborhood level is always easier said than done. Come listen to local and national experts who have done it before and discuss what the prospects of further economic integration could look like throughout Memphis, especially in a post-COVID world.



Andreanecia Morris
Executive Director, Housing
NOLA



Altonio Smith
Community Data Lead,
Innovate Memphis



Sarah Harris, Sr. (Moderator)
Performance Analyst, Memphis
Office of Performance Mgt.



Meka Egwuekwe
(Introduction)
Co-Founder, CodeCrew

SESSION 5: NEIGHBORHOOD INFORMATION FOR ACTION

In this day and age, with computers in our pockets, public information is easier to get than ever, providing advocates with another tool in their toolbox to orchestrate authentic "bottom up" change. We'll discuss where this information is and how you can actionably access it to support the community-based activism you are doing day to day



Abby Miller
Vice President, Memphis
Medical District Collaborative



Tracy Hadden Loh
Fellow, Center for Transformative
Placemaking, Brookings Institution



Ashley Cash (Moderator)
Administrator, Memphis Office
of Comprehensive Planning



Tanja Mitchell (Introduction)
Director of Community
Engagement, The Works CDC

SESSION 6: IMPACT OF CATALYTIC DEVELOPMENTS ON NEIGHBORING COMMUNITIES

Large-scale developments often have immediate impacts on neighboring communities, altering the fabric of surrounding areas. With more of these large projects underway and more on the horizon, understanding the impact these large developments have on walkability, access to amenities, and availability of affordable housing are all important aspects of catalytic developments necessary to keep in mind. This session will situate these important aspects and many more as catalytic thinkers and doers discuss what all of this means in the Memphis context.



CITY OF MEMPHIS

DIVISION OF HOUSING & COMMUNITY DEVELOPMENT

WE'RE STILL HARD AT WORK MEMPHIS AND WE WANT TO STAY CONNECTED

Neighborhood planning is a way for you, as a citizen, to shape the future of your neighborhood by taking an active role in setting its course. That's why we are updating our neighborhood association list. This will help connect neighborhoods and promote mutual collaboration.

To register your neighborhood organization, **call us at (901) 636-6980** or visit the Neighborhoods page of the Housing and Community Development website at **memphishcd.org/nad.html**. Be sure to complete your request by clicking "Submit" at the bottom of the application.



memphishcd.org/nad.html



CITY OF MEMPHIS
DIVISION OF HOUSING & COMMUNITY DEVELOPMENT



The **mission of HCD** is to make our City and our neighborhoods strong, healthy, and thriving by providing loans and grants, education and expert advice, and direct and indirect services to our entire community.

Honest, Committed, Dependable. We are HCD!

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